

# Discover Your Sponsorship Opportunities

## 2019 TREK UP THE TOWER

February 16, 2019

First National Tower, downtown Omaha

- ▲ Omaha's premier indoor/winter racing event for 12 years and running
- ▲ 74% of participants are from corporate/community teams
- ▲ Thousands visit the event website leading up to the event
- ▲ Nearly 2,000 racers climb the tower
- ▲ Average participant age is 39 years old



*Benefiting*



**Begin your sponsorship today!**

[ElevatingWellness.org](http://ElevatingWellness.org) • 402-934-5795

# 2019 TREK UP THE TOWER

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Trek Up the Tower is the region's premier vertical challenge! Accept the challenge to climb 870 stairs with nearly 2,000 participants in a race to the top of the First National Tower in downtown Omaha. Event proceeds support **WELLCOM's** mission of building a healthier community through workplace wellness and health promotion.

## Post Party Exhibit Booth

Sign up for an Exhibitor Booth at the Post Party held in the Wintergarden area of First Nation Tower for the opportunity to visit with Trek Up the Tower participants.

Intermix with nearly 2,000 participants and volunteers as they pick up their T-shirts, enjoy music, food and refreshments, and check their times. **Booths are available for just \$500.**

TREK UP THE TOWER OPPORTUNITIES	PRESENTING \$15,000 <small>(fixed)</small>	REFRESHMENT \$6,000*	SUPPORTING \$5,000	STAGING AREA* \$2,000 <small>(one per category)</small>	FLOOR \$1,000	EXHIBITOR BOOTH \$500
Company name referenced in event title (limited to one sponsor)	<b>SOLD OUT</b> ▲					
Logo placement on promotional materials	▲					
Exclusive logo placement on chip/timing pieces	▲					
Employee program presented by <b>WELLCOM</b> (ex. Lunch-n-Learn)	▲					
Sponsor recognition in participant communication	▲	▲	▲			
Opportunity to have one representative on the Trek leadership team	▲	▲	▲			
Logo placement on Trek Up the Tower T-shirts	▲	▲	▲			
Verbal recognition at the event	▲	▲	▲			
Sponsorship recognized in event press releases	▲	▲	▲	▲		
Recognition on <b>WELLCOM</b> social media channels	▲	▲	▲	▲		
Logo placement in respective area	▲	▲	▲	▲	▲	
Logo on Trek Up the Tower website	▲	▲	▲	▲	▲	
Logo placement on event banner	▲	▲	▲	▲	▲	
Logo placement on participant commemorative towel	▲	▲	▲	▲	▲	
Logo displayed in the racing stairwell & on the 40th Floor	▲	▲	▲	▲	▲	
Display Table located at the "Post Event Celebration"	▲	▲	▲	▲	▲	▲
Exposure to <b>2,000 event participants</b>	▲	▲	▲	▲	▲	▲

\*Estimated value of refreshments. Goods donation dependent upon total number of registrants.

\*\*Staging Area Options: **Participant Check-in, Gear Check or First Aid** (\$2,000 each).

Visit [ElevatingWellness.org](http://ElevatingWellness.org) for a complete list of 2019 Sponsorship Opportunities

### 2019 Trek Presenting Sponsors



### 2018 WELLCOM Presenting Sponsors



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Please submit this form no later than January 15, 2019.

Download form, complete and attach to email: [jholes@elevatingwellness.org](mailto:jholes@elevatingwellness.org)

To mail your form and payment, see below.

## SPONSOR OR EXHIBIT FEE

Refreshment Sponsor **\$6,000\*** \_\_\_\_\_

\*Estimated value of refreshments. Goods donation dependent upon total number of registrants.

Supporting Sponsor **\$5,000** \_\_\_\_\_

Staging Area Sponsor **\$2,000** \_\_\_\_\_

Floor Sponsor **\$1,000** \_\_\_\_\_

Exhibit Booth **\$500** \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT PERSON

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
E-MAIL

\_\_\_\_\_  
SPONSOR SIGNATURE

\_\_\_\_\_  
DATE

**IF MAILING, RETURN FORM TO:** Justin Holes, The Barbara Weitz Community Engagement Center, Rm. 219 University of Nebraska at Omaha, 6001 Dodge Street, Omaha, NE 68182-0874

**MAKE CHECKS PAYABLE TO:** WELLCOM (Federal Tax ID# 47-0642708)

**CREDIT CARD PAYMENTS:** Call Justin at WELLCOM at 402-934-5795 to register and pay.

**QUESTIONS?** Please call Justin at WELLCOM at 402-934-5795 or email [jholes@elevatingwellness.org](mailto:jholes@elevatingwellness.org)