



DISCOVER YOUR SPONSORSHIP OPPORTUNITIES

2020 Trek Up the Tower

February 15, 2020

First National Tower, downtown Omaha

Omaha's premier indoor/winter racing event for 13 years and running!

The Vertical Mile Challenge attracts national climbers.

74% of participants form corporate or community teams.

Thousands visit the Trek Up the Tower website in the months before the event.

Nearly 2,000 racers climb the Tower.

The average participant age is 39 years old.



BENEFITING:



Begin your sponsorship today!

ElevatingWellness.org

402-934-5795

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Trek Up the Tower is the region's premier vertical challenge! Accept the challenge to climb 870 stairs with nearly 2,000 participants in a race to the top of the First National Tower in downtown Omaha. Event proceeds support WELLCOM's mission of building a healthier community through workplace wellness and health promotion.

Post Party Exhibit Booth

Sign up for an exhibitor booth at the Post Party held in the Wintergarden area of the First National Tower for the opportunity to visit with Trek Up the Tower participants. Intermix with nearly 2,000 participants and volunteers as they pick up their t-shirts, enjoy music, food, refreshments, and check their times. **Booths are available for only \$500!**

TREK UP THE TOWER OPPORTUNITIES	PRESENTING \$15,000	REFRESHMENT \$6,000*	SUPPORTING \$5,000	STAGING* \$2,000	FLOOR \$1,000	EXHIBIT \$500
Company name referenced in event title	SOLD OUT 					
Logo placement on promotional materials						
Exclusive logo placement on chip/timing pieces						
Employee program presented by WELLCOM (ex. Lunch-n-Learn)		SOLD OUT				
Sponsor recognition in participant communication						
Opportunity to have one representative on the Trek leadership team						
Logo placement on Trek Up the Tower shirts						
Verbal recognition at the event						
Sponsorship recognized in event press releases						
Recognition on WELLCOM social media channels						
Logo placement in respective area						
Logo on Trek Up the Tower website						
Logo placement on event banner						
Logo displayed in the racing stairwell & on the 40th floor						
Display Table located in the Post Party						
Exposure to 2,000 event participants						

*Estimated value of refreshments. Goods donation dependent upon total number of registrants.

*Staging Area Options: Participant Check-in, Gear Check, or First Aid (\$2,000 each). One sponsor per category.

Visit ElevatingWellness.org for a complete list of 2019 Sponsorship Opportunities.

2020 Trek Presenting Sponsors



2019 WELLCOM Presenting Sponsors



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Please submit this form no later than January 15, 2020.

Send completed form to Chantelle Green at cgreen@elevatingwellness.org.

To mail your form with payment, see below.



SPONSOR OR EXHIBIT FEE

Supporting Sponsor	\$5,000	_____
Staging Area Sponsor	\$2,000	_____
Floor Sponsor	\$1,000	_____
Exhibit Booth	\$500	_____
	TOTAL:	_____

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

IF MAILING, RETURN FORM TO: Chantelle Green, WELLCOM, 6400 University Dr N CEC 228, Omaha, NE 68182-0874

MAKE CHECKS PAYABLE TO: WELLCOM (Federal Tax ID# 47-0642708)

CREDIT CARD PAYMENTS: Contact Chantelle Green for an invoice payable via credit card.

QUESTIONS? Contact Chantelle Green at 402-934-5795 or email cgreen@elevatingwellness.org.