

Discover Your Sponsorship Opportunities

2018 TREK UP THE TOWER

February 17, 2019

First National Tower, downtown Omaha

- ▲ Omaha's premier indoor/winter racing event for 11 years and running
- ▲ 74% of participants are from corporate/community teams
- ▲ Thousands visit the event website leading up to the event
- ▲ More than 2,000 racers climb the tower
- ▲ Average participant age is 39 years old



Benefiting



Begin your sponsorship today!

ElevatingWellness.org • 402-934-5795

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Trek Up the Tower is the region's premier vertical challenge! Accept the challenge to climb 870 stairs with more than 2,000 participants in a race to the top of the First National Tower in downtown Omaha. Event proceeds support WELLCOM's mission of building a healthier community through workplace wellness and health promotion.

Post Party Exhibit Booth

Sign up for an Exhibitor Booth at the Post Party held in the Wintergarden area of First Nation Tower for the opportunity to visit with Trek Up the Tower participants.

Intermix with 2,000+ participants and volunteers as they pick up their T-shirts, enjoy music, food and refreshments, and check their times. **Booths are available for just \$500.**

TREK UP THE TOWER OPPORTUNITIES	PRESENTING \$15,000 SOLD OUT	SUPPORTING \$5,000	STAGING AREA* \$2,000 (one per category)	FLOOR \$1,000	EXHIBITOR BOOTH \$500
Company name referenced in event title (limited to one sponsor)	▲				
Logo placement on promotional materials	▲				
Exclusive logo placement on ship/timing pieces	▲				
Employee program presented by WELLCOM (ex. Lunch-n-Learn)	▲				
Sponsor recognition in participant communication	▲	▲			
Opportunity to have one representative on the Trek leadership team	▲	▲			
Logo placement on Trek Up the Tower T-shirts	▲	▲			
Verbal recognition at the event	▲	▲			
Sponsorship recognized in event press releases	▲	▲	▲		
Recognition on event and WELLCOM social media channels	▲	▲	▲		
Logo placement in respective area	▲	▲	▲	▲	
Logo on Trek Up the Tower website	▲	▲	▲	▲	
Logo placement on event banner	▲	▲	▲	▲	
Logo placement on participant commemorative towel	▲	▲	▲	▲	
Logo displayed in the racing stairwell & on the 40th Floor	▲	▲	▲	▲	
Display Table located at the "Post Event Celebration"	▲	▲	▲	▲	▲
Exposure to 2,000 event participants	▲	▲	▲	▲	▲

*Staging Area Options: **Participant Check-in**, **Gear Check** or **First Aid** (\$2,000 each).

Visit ElevatingWellness.org for a complete list of 2018 Sponsorship Opportunities

2018 Trek Presenting Sponsors



2017 WELLCOM Presenting Sponsors



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Please submit this form no later than January 15, 2018.

Download form, complete and attach to email: jholes@elevatingwellness.org

To mail your form and payment, see below.

SPONSOR OR EXHIBIT FEE

Supporting Sponsor **\$5000** _____

Staging Area Sponsor **\$2000** _____

Floor Sponsor **\$1000** _____

Exhibit Booth **\$500** _____

TOTAL ENCLOSED \$ _____

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

SPONSOR SIGNATURE

DATE

IF MAILING, RETURN FORM TO: Justin Holes, The Barbara Weitz Community Engagement Center, Rm. 219
University of Nebraska at Omaha, 6001 Dodge Street, Omaha, NE 68182-0874

MAKE CHECKS PAYABLE TO: WELLCOM (Federal Tax ID# 47-0642708)

CREDIT CARD PAYMENTS: Call Justin at **WELLCOM** at 402-934-5795 to register and pay.

QUESTIONS? Please call Justin at **WELLCOM** at 402-934-5795 or email jholes@elevatingwellness.org