



DISCOVER YOUR SPONSORSHIP OPPORTUNITIES

2021 Trek Up the Tower

May 8, 2021

First National Tower, downtown Omaha

Omaha's premier indoor/winter racing event for 14 years and running!

The Vertical Mile Challenge attracts national climbers.

74% of participants form corporate or community teams.

Thousands visit the Trek Up the Tower website in the months before the event.

Nearly 2,000 racers climb the Tower.

The average participant age is 39 years old.



Begin your sponsorship today!

chantelleg@thewellbeingpartners.org
402-934-5795

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Trek Up the Tower is the region's premier vertical challenge! Accept the challenge to climb 870 stairs with nearly 2,000 participants in a race to the top of the First National Tower in downtown Omaha. Event proceeds support The Wellbeing Partners' (TWP) mission to build wellbeing into the way communities grow and do business.

Post Party Exhibit Booth

Sign up for an exhibitor booth at the Post Party held in the Wintergarden area of the First National Tower for the opportunity to visit with Trek Up the Tower participants. Intermix with nearly 2,000 participants and volunteers as they pick up their t-shirts, enjoy music, food, refreshments, and check their times. **Booths are available for only \$500!**

TREK UP THE TOWER OPPORTUNITIES	PRESENTING \$15,000	REFRESHMENT \$6,000*	SUPPORTING \$5,000	STAGING \$2,000	FLOOR \$1,000	EXHIBIT \$500
Company name referenced in event title	■					
Logo placement on promotional materials	■					
Exclusive logo placement on chip/timing pieces	■					
Employee program presented by The Wellbeing Partner	■					
Sponsor recognition in participant communication	■	■	■			
Opportunity to have one representative on the Trek leadership team	■	■	■			
Logo placement on Trek Up the Tower shirts	■	■	■			
Verbal recognition at the event	■	■	■			
Sponsorship recognized in event press releases	■	■	■	■		
Recognition on The Wellbeing Partners social media channels	■	■	■	■		
Logo placement in respective area	■	■	■	■	■	
Logo on Trek Up the Tower website	■	■	■	■	■	
Logo placement on event banner	■	■	■	■	■	
Logo displayed in the racing stairwell & on the 40th floor	■	■	■	■	■	
Display Table located in the Post Party	■	■	■			■
Exposure to 2,000 event participants	■	■	■	■	■	■

*Estimated value of refreshments. In-kind goods donation dependent upon total number of registrants.

*Staging Area Options: Participant Check-in, Gear Check, or First Aid (\$2,000 each). One sponsor per category.

In the event of a virtual event or event cancellation, alternative virtual sponsorship deliverables will be arranged.

**2021 Trek
Presenting Sponsors**



**2020 TWP
Cultivator Sponsors**



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Please submit this form no later than March 29, 2021.

Send completed form to Chantelle Green at chantelleg@thewellbeingpartners.org

To mail your form with payment, see below.

SPONSOR OR EXHIBIT FEE

Supporting Sponsor	\$5,000	_____
Staging Area Sponsor	\$2,000	_____
Floor Sponsor	\$1,000	_____
Exhibit Booth	\$500	_____
	TOTAL:	_____

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

IF MAILING, RETURN FORM TO: Chantelle Green, The Wellbeing Partners, 6400 University Dr N CEC 228, Omaha, NE 68182-0874

MAKE CHECKS PAYABLE TO: The Wellbeing Partners (Federal Tax ID# 47-0642708)

CREDIT CARD PAYMENTS: Contact Chantelle Green for an invoice payable via credit card.

QUESTIONS? Contact Chantelle Green at 402-934-5795 or email chantelleg@thewellbeingpartners.org.