

TREK UP THE TOWER SPONSORSHIP

Trek 2021 kicks off on May 8

This year taking place outdoors everywhere!

Omaha's premier stair climbing event for 14 years and running!

2021 offers unique opportunities for whole families.

The Vertical Mile Challenge attracts climbers nationally and internationally.

74% of participants form corporate or community teams.

Thousands visit the Trek Up the Tower website in the months before the event.

The average participant age is 39 years old.



Begin your sponsorship today!

chantelleg@thewellbeingpartners.org
402-547-0708

2021 Trek Up the Tower

Kicks off May 8, 2021 | Outdoors everywhere

Trek Up the Tower is the region’s premier vertical challenge, and in 2021 it’s hitting the road! May 8 kicks off a multi-week challenge period, during which participants achieve the equivalent height of the Tower by climbing, walking, running, and rolling in virtual community with other participants nationwide in this virtual challenge. The popular and more rigorous Vertical Mile will also be offered.

Trek 2021 will be de-centralized as a safety measure, but will retain the popular Trek aspects of corporate and community teams, individual performance goals and achievement, community camaraderie, volunteerism, friendly competition, and personal and organizational wellbeing.

The theme for the 2021 Virtual Trek Up the Tower is ‘Wish You Were Here,’ as a nod to our desire to be together again soon.

Event proceeds support The Wellbeing Partners’ (TWP) mission to build wellbeing into the way communities grow and do business.

TREK UP THE TOWER OPPORTUNITIES***	PRESENTING \$15,000	REFRESHMENT \$6,000*	SUPPORTING \$5,000	PASSPORT \$2,000**	FRIEND \$1,000	VENDOR \$500
Logo placement on promotional materials	●					
Opportunity to provide video message to participants	●					
Recognition in all participant communication	●	●	●			
Opportunity to have a representative on the Trek leadership team	●	●	●			
Logo placement on Trek Up the Tower shirts	●	●	●			
Recognition in event press releases	●	●	●			
Representation and promotion in virtual passport	●	●	●	●		
Recognition on The Wellbeing Partners social media channels	●	●	●	●	●	
Logo on Trek Up the Tower website	●	●	●	●	●	
Linked on virtual platform	●	●	●	●	●	●
Logo placement on event banner (if applicable)	●	●	●	●	●	●
Exposure to event participants, families, and organizations	●	●	●	●	●	●
Reach thousands of Trek Up the Tower followers and participants	●	●	●	●	●	●
Customizable deliverables available for discussion!	●	●	●	●	●	●

*Estimated value of refreshments. In-kind goods donation dependent upon total number of registrants.

**Passport sponsorship can be provided via in-kind goods, services, or discounts provided to registrants.

***Receive a discount on 2021 when you commit to both 2021 and 2022! Contact us for more information.

**2021 Trek
Presenting Sponsors**



www.TrekUptheTower.org

2021 Trek Up the Tower



Please submit this form by March 29, 2021.

Deliverables may have to be scaled in the event of later commitment.

Send completed form to Sheila Hansen at sheilah@thewellbeingpartners.org for an invoice payable via credit card or for information about mailing a check.

SPONSOR COMMITMENT

Presenting Sponsor	\$15,000
Refreshment Sponsor	\$6,000
Supporting Sponsor	\$5,000
Passport Sponsor	\$2,000
Friend	\$1,000
Vendor	\$500

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

CREDIT CARD PAYMENTS: Return to Sheila Hansen at sheilah@thewellbeingpartners.org for an invoice payable via credit card.
QUESTIONS ABOUT SPONSORSHIP? Contact Chantelle Green at chantelleg@thewellbeingpartners.org.

The Wellbeing Partners' Federal Tax ID# is 47-0642708.